

Etudiantes, Etudiants de l'université de Tlemcen, le Bureau de Liaison Entreprises Université **B.L.E.U.** de l'université de Tlemcen a le plaisir de vous informer de la tenue du Henkel Innovation Challenge 08.

Participez à ce fabuleux évènement, libérer votre potentiel et bénéficier de formidables avantages.



Dear students

Are you ready to innovate? Participate in the **Henkel Innovation Challenge 8!**

CREATE an innovative idea for a Henkel product or technology, make it fit for 2050, and prove its sustainable impact. **ENTER** into the exciting business of leading brands and technologies. **BECOME** the business manager for Adhesive Technologies, Beauty Care or Laundry & Home Care.

Firstly, you will get to CREATE.

At the Henkel Innovation Challenge, your skills can be put into practice in a realistic business environment.

Secondly, you will LEARN a lot.

By registering you get access to valuable eLearnings and webinars with experienced Henkel managers.

If invited to the local semi finals, you get supported by a dedicated Henkel mentor to develop your concept.

And above all, you will GROW.

You will compete with hundreds of the best students from all over the world.

The application deadline is **December 16, 2014.**

AND Don't forget the 3 steps to finalize your innovation concept, check your email after you register on www.henkelchallenge.com:

1. Create your innovation concept and develop your presentation, which should be uploaded as PDF.
2. Fill in and upload the form-sheet "Submission-Questionnaire"
3. Complete the registration data (incl. your C.V. and career-preferences) to complete your registration

Start your Henkel Innovation Challenge journey now:

1. Form a team of two students and register online.
2. Describe your innovation by answering three questions online:
 - Trends and business opportunities. Where do you see the market needs for 2050?
 - Innovation concept development. What is your innovative product or technology for a Henkel brand?
 - Sustainability impact. How does your idea contribute to sustainable development in the Henkel focal areas? What's the impact of your innovation along the value chain?

If you are one of the most creative teams you will be invited to develop your concept with your dedicated Henkel mentor and present it in front of a local jury of Henkel managers and experts. The winning team of the **national** semi final will be invited to the international final end of April/beginning of May. Here you will get in contest with the best students from all over the world, get additional supported from top managers, and discover Henkel's regional headquarters in Austria.

Benefits for you:

- Get coached by your personal Henkel mentor.
- Extend your network, compete with the best students from all over the world, and have fun.
- Train your skills and shape your career.
- Get first-hand insights into one of the world's leading companies.
- Get the chance to meet the Henkel CEO and win a ticket around the world worth €10.000.

It is your turn to shape tomorrow's world today! Apply now!

Your Henkel Innovation Challenge team



Apply now: www.henkelchallenge.com



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Create.
Learn.
Grow.

